

BLEICHMAR FONTI & AULD LLP
LESLEY E. WEAVER (191305)
1999 Harrison Street, Suite 670
Oakland, CA 94612
Telephone: (415) 445-4003
Facsimile: (415) 445-4020
Email: lweaver@bfalaw.com

Liaison Counsel for Lead Plaintiff and the Class

MOTLEY RICE LLC
GREGG S. LEVIN (admitted *pro hac vice*)
MEGHAN S. B. OLIVER (admitted *pro hac vice*)
28 Bridgeside Blvd.
Mt. Pleasant, SC 29464
Telephone: (843) 216-9000
Facsimile: (843) 216-9450
Email: glevin@motleyrice.com
moliver@motleyrice.com

Lead Counsel for Lead Plaintiff and the Class

[Additional counsel appear on signature page.]

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

DORIS SHENWICK, as Trustee for the)	Case No. 3:16-cv-05314-JST
DORIS SHENWICK TRUST, Individually and)	
on Behalf of All Others Similarly Situated,)	(Consolidated with 3:16-cv-05439-JST)
)	
Plaintiff,)	<u>CLASS ACTION</u>
)	
vs.)	LEAD PLAINTIFF'S RESPONSE
)	AND PARTIAL OBJECTION TO
TWITTER, INC., RICHARD COSTOLO and)	DEFENDANTS' REQUEST FOR
ANTHONY NOTO,)	JUDICIAL NOTICE IN SUPPORT OF
)	DEFENDANTS' MOTION TO DISMISS
Defendants.)	THE CONSOLIDATED AMENDED
)	COMPLAINT
)	
)	JUDGE: Jon S. Tigar
)	DATE: September 14, 2017
)	TIME: 2:00 P.M.
)	DEPT.: Courtroom 9, 19th Floor

1 **I. INTRODUCTION**

2 Defendants have requested that the Court take judicial notice of eighteen exhibits,
 3 consisting of twenty-two documents, in connection with their motion to dismiss. *See* Twitter
 4 Defs.’ Req. for Judicial Notice in Supp. of Mot. to Dismiss Pl.’s Consolidated Compl. at 1-2
 5 (“RJN”), ECF No. 92. Lead Plaintiff opposes judicial notice of Exhibit N to the RJN, which
 6 consists of Statements of Changes of Beneficial Ownership of Securities filed with the Securities
 7 and Exchange Commission (“SEC”) on behalf of Defendant Anthony Noto (the “Noto
 8 Form 4s”). As discussed further below, Defendants ignore substantial relevant case law from
 9 federal district courts in California holding that Form 4s may *not* be judicially noticed for the
 10 truth of their contents. In addition, Defendants have not provided any context for the alleged
 11 stock transactions by Noto listed in the individual documents that comprise Exhibit N, and courts
 12 have held that without such context, securities transactions listed in Form 4s are not relevant to
 13 the scienter inquiry.

14 Lead Plaintiff does not object to Defendants’ RJN insofar as it asks the Court to assess
 15 what Defendants actually stated to the market in: (i) other SEC filings and correspondence, and
 16 (ii) the Company’s earnings call transcripts that were referred to or relied on in the Amended
 17 Complaint. *See* RJN at Exs. A-I, O.¹ Lead Plaintiff also does not object to the Court taking
 18 judicial notice of what was said in the news articles referenced by Defendants, except for
 19 Exhibits K and L, which are not the proper basis of judicial notice on any ground. However,
 20 Lead Plaintiff does object to Defendants’ efforts to have the Court take judicial notice of the
 21 truth of “facts” allegedly contained in any of the documents offered in the RJN—including SEC
 22 filings, transcripts, and various news articles—or any effort by Defendants to establish inferences
 23 favorable to them from those supposed facts.

24
 25
 26 ¹ Lead Plaintiff also has no objection to Exhibit J to the RJN, which consists of certain slides
 27 discussed at the Company’s November 2014 Analyst Day investor conference. It is worth
 28 noting, however, that Defendants introduce only a small portion of the presentation, which
 Twitter has removed from its website.

These requests represent nothing more than an impermissible attempt by Defendants to supplant or contradict the well-pled factual allegations of the Amended Complaint (and all reasonable inferences therefrom) with their own rendition of the facts. This is not the appropriate stage at which a court may consider or determine as true a defendant's competing (and disputed) factual version of events. *See, e.g., In re LDK Solar Sec. Litig.*, 584 F. Supp. 2d 1230, 1260 (N.D. Cal. 2008) (“[T]he PLSRA in no way turns FRCP 12 into a trial-type, papers-only proceeding, much less one in which defendants get the benefit of every conceivable doubt, including credibility calls. That is reserved for the jury.”); *In re Juno Therapeutics, Inc.*, No. C16-1069RSM, 2017 WL 2574009, at *5 n.2 (W.D. Wash. June 14, 2017) (admonishing parties to Rule 12(b)(6) motion who, by submitting “numerous exhibits . . . outside of the pleadings,” were “attempting to conduct a trial by paper”); *Kessler v. Bishop*, No. C 08-5554 PJH, 2011 WL 207981, at *3 (N.D. Cal. Jan. 21, 2011) (explaining, in the context of denying a motion to dismiss, that, “[a]lthough the existence of a document may be judicially noticeable, the truth of statements contained in the document *and its proper interpretation* are not subject to judicial notice”) (emphasis added).

II. LEGAL ARGUMENT

“In reviewing a motion to dismiss pursuant to Rule 12(b)(6), [a court] must accept as true all factual allegations in the complaint and draw all reasonable inferences in favor of the nonmoving party.” *Retail Prop. Trust v. United Bhd. of Carpenters*, 768 F.3d 938, 945 (9th Cir. 2014). “[A] factual determination by the court is inappropriate in a Rule 12(b)(6) dismissal.” *Livid Holdings Ltd. v. Salomon Smith Barney, Inc.*, 416 F.3d 940, 950 (9th Cir. 2005). Rather, courts must assess the sufficiency of the allegations in the complaint, not the merits of the case. *See, e.g., Walker v. City of Fresno*, No. 1:09-cv-1667-OWW-SKO, 2010 WL 3341861, at *4 (E.D. Cal. Aug. 23, 2010) (“[A] motion to dismiss is not the appropriate procedural vehicle to test the *merits* of Plaintiff’s [complaint] and the claims asserted therein.” (citing *Navarro v. Block*, 250 F.3d 729, 732 (9th Cir. 2001))). Additionally, “[o]n a motion to dismiss, it is not the

1 court's function to weigh the evidence.” *Grooms v. Legge*, No. 09cv489-IEG-POR, 2009 WL
2 2031730, at *2 (S.D. Cal. July 8, 2009).

3 That a plaintiff asserts claims for violations of the federal securities laws does not relax
4 this time-honored jurisprudence. For example, in *Smilovits v. First Solar, Inc.*, No. CV-12-
5 00555-PHX-DGC, 2012 WL 6574410 (D. Ariz. Dec. 17, 2012), the court held that, “[w]hile
6 Defendants dispute the veracity of many of the allegations, factual disputes about specific,
7 plausible allegations are not sufficient to dismiss a claim. Factual allegations and their
8 reasonable inferences are accepted as true at the motion to dismiss stage.” *Id.* at *7.

9 “As a general rule, [courts] ‘may not consider any material beyond the pleadings in ruling
10 on a Rule 12(b)(6) motion.’” *United States v. Corinthian Colls.*, 655 F.3d 984, 998 (9th Cir.
11 2011) (quoting *Lee v. City of Los Angeles*, 250 F.3d 668, 688 (9th Cir. 2001)); *see also Shaev v.*
12 *Baker*, No. 16-cv-05541-JST, 2017 WL 1735573, at *6 (N.D. Cal. May 4, 2017) (Tigar, J.)
13 (same). There are, however, two exceptions to this general rule. *First*, courts may take “judicial
14 notice of ‘matters of public record’” to the extent permitted by Rule 201 of the Federal Rules of
15 Evidence. *See Hammonds v. Aurora Loan Servs. LLC*, No. EDCV 10-1025 AG (OPx), 2010 WL
16 3859069, at *1 (C.D. Cal. Sept. 27, 2010) (“Courts may take judicial notice of ‘**undisputed**
17 matters of public record,’ but generally may not take judicial notice of ‘**disputed**’ facts stated in
18 public records.” (quoting *Lee*, 250 F.3d at 690)); *see also Maraldo v. Life Ins. Co. of the Sw.*,
19 No. 11-CV-4972-YGR, 2012 WL 1094462, at *6 (N.D. Cal. Mar. 30, 2012) (“The Ninth Circuit
20 has indicated that judicial notice should only be taken sparingly, with caution, and after
21 demonstration of a ‘**high degree of indisputability.**’”) (emphasis added).

22 *Second*, courts may consider documents under the “incorporation by reference” doctrine.
23 “‘That doctrine permits a district court to consider documents “whose contents are alleged in a
24 complaint and whose authenticity no party questions, but which are not physically attached to the
25 . . . pleadings.’”” *Gammel v. Hewlett-Packard Co.*, 905 F. Supp. 2d 1052, 1061 (C.D. Cal. 2012)
26 (alteration in original); *see also Snellink v. Gulf Res., Inc.*, 870 F. Supp. 2d 930, 937 (C.D. Cal.
27 2012) (noting court may consider documents forming basis of plaintiff’s case, but not attached to
28

complaint, if there is no dispute as to authenticity). However, the incorporation by reference doctrine is **not** a vehicle for a defendant to provide its own version of events or to offer purportedly “more plausible” alternatives to a plaintiff’s allegations. *See, e.g., SEC v. Mercury Interactive, LLC*, No. 5:07-cv-02822-JF/PVT, 2010 WL 3790811, at *7 (N.D. Cal. Sept. 27, 2010) (“While it is true that the Court may consider documents referenced in a pleading under the incorporation by reference doctrine, Skaer asks the Court to engage in fact-finding based upon those documents This type of analysis is inappropriate in the context of a motion to dismiss.” (internal citation omitted)), *superseded by regulation on other grounds as recognized in SEC v. Bardman*, No. 16-cv-02023-JST, 2017 WL 512797, at *4 (N.D. Cal. Feb. 8, 2017).

A. This Court May Take Judicial Notice of Certain Documents, Such as SEC Filings, but Not for the Truth of the Information Contained Therein

While a court may consider documents that are either submitted as part of a complaint or that are necessarily relied on therein and whose authenticity is not contested, it should not take judicial notice of those documents for the truth of the matters asserted therein, even if those documents (like SEC filings, quarterly conference call transcripts, and news articles) are cited in the complaint. *See, e.g., Shaev*, 2017 WL 1735573, at *7 (“[T]he Court takes judicial notice of the statements in the SEC filings, ***but not for the purpose of determining the truth of those statements.***”) (emphasis added); *Philco Invs., Ltd. v. Martin*, No. C 10-02785 CRB, 2011 WL 500694, at *1 n.1 (N.D. Cal. Feb. 9, 2011) (“The Court can take judicial notice of the conference call transcript, ***not for the truth of the matter asserted*** but for the fact that the statements were made on the date specified.” (emphasis added)).

None of the documents that comprise the RJN contain facts that are capable of certain validation or that constitute common knowledge. Indeed, judicial notice is appropriate only for ***a discrete set of readily verifiable, indisputable matters***, such as “(1) scientific facts: for instance, when does the sun rise or set; (2) matters of geography: for instance, what are the boundaries of a state; or (3) matters of political history: for instance, who was president in 1958.” *Mat-Van, Inc. v. Sheldon Good & Co. Auctions, LLC*, No. 07-CV-912-IEG (BLM), LEAD PL.’S RESP. & PARTIAL OBJ. TO DEFS.’ REQ. FOR JUDICIAL NOTICE IN SUPP. OF DEFS.’ MOT. TO DISMISS THE CONSOL. AM. COMPL.
Case No. 3:16-cv-05314-JST

2008 WL 346421, at *8 (S.D. Cal. Feb. 6, 2008) (quoting *Shahar v. Bowers*, 120 F.3d 211, 214 (11th Cir. 1997)).

Because Defendants have not established that the “facts” they proffer are undisputed matters of public record under Federal Rule of Evidence 201(b), the Court may not accept their self-serving interpretations of the truth in conference call transcripts, SEC filings, or other materials. *See, e.g., Morris v. Smith Micro Software, Inc.*, No. SACV 11-976 AG (ANx), 2012 WL 12948541, at *3 (C.D. Cal. May 21, 2012) (“While it may be appropriate to judicially notice the existence of SEC filings and their contents, judicial notice should not be taken of the **truth of their contents.**”); *Philco Invs.*, 2011 WL 500694, at *1 n.1 (declining to accept as true the contents of a conference call transcript); *Darensburg v. Metro. Transp. Comm’n*, No. C-05-01597 EDL, 2006 WL 167657, at *2 (N.D. Cal. Jan. 20, 2006) (declining “invitation to take judicial notice of the complex **inferences** that Defendant would have [the court] draw from the facts contained in those documents” and noting that, when “factual findings . . . are in dispute, those matters of dispute are not appropriate for judicial notice”). Nor can the truth of this material be considered under the incorporation by reference doctrine. *See Gammel*, 905 F. Supp. 2d at 1061 (considering certain excerpts from defendant company’s SEC filings and other transcripts under incorporation by reference doctrine, but noting “the Court will not consider these documents for the truth of the matters they assert”).

Here, Defendants rely on specific contents of certain RJN exhibits for the truth of the matter stated therein to formulate their own version of events beyond the allegations of the Amended Complaint, and for the inferences arising therefrom. For example, Exhibits K and L are news articles cited in support of the conclusion that it was “difficult[]” for Twitter to eliminate fraudulent or spam accounts. *See* Mem. of P. & A. in Supp. of Twitter Defs.’ Mot. to Dismiss Pl.’s Consolidated Compl. at 25 (“Def. MTD”), ECF No. 91-1.² Moreover, to support

² It is significant that the two articles in question (Exhibits K and L) are **not** cited or referenced in the Amended Complaint. As such, the incorporation by reference doctrine does not apply to this material. *See Pearce v. Bank of Am. Home Loans*, No. C 09-3988 JF, 2010 WL 689798, at *3 (N.D. Cal. Feb. 23, 2010) (holding document whose contents were not alleged in complaint to

1 their argument that Lead Plaintiff’s allegations support an “innocent inference,” as opposed to a
 2 strong inference of scienter, Defendants do not cite to actual allegations of the Amended
 3 Complaint, but rather to four outside exhibits (Exhibits D, G, H, and I) that form part of the RJN.
 4 *Id.* at 13. As to scienter, Defendants, citing Exhibit N, further argue that “Defendant Noto
 5 purchased Twitter stock during the Class Period”—a fact they erroneously view as “tend[ing] to
 6 negate the inference of scienter.” *Id.* at 14. And, by way of Exhibit F, Defendants offer a stray
 7 quote from Defendant Noto from prior to the start of the Class Period and then purport to
 8 interpret its meaning for the Court. *See* Def. MTD 17 n.13 (asserting that the November 2014
 9 quotation in question “strongly suggests that Noto’s February 2015 reference to ‘more mature
 10 markets’ was to these ‘top five’ markets, not to Twitter’s top 20 markets”). These various
 11 attempts by Defendants to create their own self-serving counter-narrative to the Amended
 12 Complaint should be rejected. *See, e.g., Darensburg*, 2006 WL 167657, at *2 (declining
 13 “invitation to take judicial notice of the complex *inferences* that Defendant would have [the
 14 court] draw from the facts contained in those documents”); *Kessler*, 2011 WL 207981, at *3
 15 (holding truth of statement in document “and its proper interpretation” not judicially noticeable).

16 **B. The Court Should Not Consider the Noto Form 4s, and Certainly Not**
 17 **for the Truth of Their Contents**

18 Lead Plaintiff opposes Defendants’ request for judicial notice of Exhibit N. This exhibit
 19 consists of Form 4s filed by Defendant Noto, which purportedly show certain of his stock
 20 purchases.³ While Defendants assert that judicial notice of the Noto Form 4s—and judicial
 21 notice of the fact of his stock purchases—is appropriate, RJN at 5-6, they ignore the numerous
 22 California decisions that have *rejected* the contention that Form 4s may be judicially noticed for
 23 the truth of their contents. *See, e.g., Maiman v. Talbott*, No. SACV 09-0012 AG (ANx), 2010

24 be “beyond the scope of the incorporation-by-reference doctrine”). Nor, under these
 25 circumstances, is judicial notice appropriate. *See, e.g., Perkins v. LinkedIn Corp.*, 53 F. Supp. 3d
 26 1190, 1206 (N.D. Cal. 2014) (“The Court DENIES Plaintiffs’ request for judicial notice of a
 New York Times Bits blog article about the instant litigation. This document is not cited or
 referenced in the FAC.”).

27 ³ The four Form 4s at issue are dated May 5, 2015, May 19, 2015, May 22, 2015, and May 28,
 28 2015.

1 WL 11421950, at *7 (C.D. Cal. Aug. 9, 2010) (“The Court joins the courts that decline to take
 2 judicial notice of defendants’ stock purchases reflected in Forms 4. . . . [J]udicial notice should
 3 not be taken of the *truth* of their contents.”); *Morris*, 2012 WL 12948541, at *3 (“This Court
 4 joins those that decline to judicially notice the truth of the contents of SEC filings, including the
 5 dates and volume of stock purchases listed in SEC Form 4s.”); *see also Patel v. Parnes*, 253
 6 F.R.D. 531, 546 (C.D. Cal. 2008) (“It is appropriate for the court to take judicial notice of the
 7 content of the SEC Forms 4 and the fact that they were filed with the agency. *The truth of the*
 8 *content, and the inferences properly drawn from them, however, is not a proper subject of*
 9 *judicial notice.*”) (emphasis added).

10 In any event, the Form 4s in question here do not “negate the strong inference of
 11 scienter” because Defendants failed to provide any context for the stock purchases that would
 12 enable the Court to ““verify the circumstances surrounding”” them. *Maiman*, 2010 WL
 13 11421950, at *7; *see also In re Digi Int’l, Inc. Sec. Litig.*, 6 F. Supp. 2d 1089, 1097 n.5 (D. Minn.
 14 1998) (agreeing defendant could not rely on “evidence [of share purchases] outside the four
 15 corners of the complaint[] . . . to support its motion to dismiss” and noting that, because “the
 16 Court has no way to determine the nature of, or reasons behind the alleged purchases, such
 17 purchases would not defeat the inference of scienter”).⁴

18 Accordingly, Lead Plaintiff objects to any judicial notice being taken of the contents of
 19 the Noto Form 4s, or of any inferences being drawn therefrom. Lead Plaintiff also objects to the
 20 Noto Form 4s as irrelevant. *See* Lead Pl. Mem. of P. & A. in Opp’n to Defs.’ Mot. to Dismiss
 21 at 30 (“Opp’n MTD”) (citing well-established principle that motive is not necessary for a finding
 22 of scienter).⁵

24 ⁴ It bears noting that the context of Noto’s purchases does nothing to discount a strong inference
 25 of scienter. Specifically, Defendant Noto purchased 12,700 shares for \$472,000. In comparison,
 26 Noto’s total compensation in 2014 was \$72.8 million. *See* Twitter, Inc., Definitive Proxy
 Statement (DEF14A), at 31 (Apr. 20, 2014). Context does matter, and the fact that Defendants
 did not provide any is telling.

27 ⁵ Defendants also ignore that scienter in the present case is premised on actual knowledge and/or
 28 deliberate recklessness, *not* on motive. *See* Opp’n MTD 30-31. Accordingly, any analysis of the
 individual defendants’ insider trading histories during the Class Period has no bearing on the
 LEAD PL.’S RESP. & PARTIAL OBJ. TO DEFS.’ REQ. FOR JUDICIAL NOTICE
 IN SUPP. OF DEFS.’ MOT. TO DISMISS THE CONSOL. AM. COMPL.
 Case No. 3:16-cv-05314-JST

C. Any Consideration of Disputed Facts Necessitates Providing Meaningful Discovery to Lead Plaintiff.

When a defendant raises facts outside the complaint for the truth of the matter stated or asks the court to draw inferences from those facts in its favor, a request for judicial notice, if granted, converts a motion to dismiss into one for summary judgment. Under the Federal Rules of Civil Procedure:

If, on a motion under Rule 12(b)(6) or 12(c), matters outside the pleadings are presented to and not excluded by the court, the motion must be treated as one for summary judgment under Rule 56. All parties must be given a reasonable opportunity to present all the material that is pertinent to the motion.

Fed. R. Civ. P. 12(d).

Rule 56 prevents a party from being “‘railroaded’ by a premature motion for summary judgment.” *Celotex Corp. v. Catrett*, 477 U.S. 317, 326 (1986). Before summary judgment may be granted, the non-moving party must have an opportunity to take discovery of information that is essential to his opposition to the motion for summary judgment. *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 257 (1986) (noting summary judgment may be entered against plaintiff only “as long as the plaintiff has had a full opportunity to conduct discovery”).

Accordingly, in the event the Court considers Defendants’ RJN exhibits for the truth of the matter stated, or draws factual inferences therefrom, the pending motion should be converted to one for summary judgment and Lead Plaintiff should be permitted to take discovery on the matters raised by or related to those exhibits. *See* Fed. R. Civ. P. 56(d) (court may defer summary judgment to “allow [the nonmovant] time . . . to take discovery”).

issues presented here, rendering judicial notice inappropriate. *See, e.g., Stern v. Charles Schwab & Co.*, No. CV-09-1229-PHX-DGC, 2009 WL 3352408, at *4 (D. Ariz. Oct. 16, 2009) (“Because the documents are not relevant to the issues raised by Schwab in the pending motion, the Court will deny the request for judicial notice.”); *Gieseke v. Bank of Am., N.A.*, No. 13-cv-04772-JST, 2014 WL 3737970, at *1 n.1 (N.D. Cal. July 28, 2014) (Tigar, J.) (denying judicial notice of a particular document because “Defendants have not established the[ir] relevance” to issues in the case).

III. CONCLUSION

Lead Plaintiff respectfully submits that its objections to the RJN should be sustained. Alternatively, in the event the Court grants the RJN in whole or in part by either accepting as true the contents of the documents submitted by Defendants or otherwise drawing inferences therefrom, Lead Plaintiff respectfully requests that the motion to dismiss be converted to one for summary judgment and that it be allowed to conduct discovery prior to any substantive ruling by the Court on the merits.

DATED: June 21, 2017

Respectfully submitted,

/s/ Lesley E. Weaver

LESLEY E. WEAVER (191305)
BLEICHMAR FONTI & AULD LLP
1999 Harrison Street, Suite 670
Oakland, CA 94612
Telephone: (415) 445-4003
Facsimile: (415) 445-4020
Email: lweaver@bfalaw.com

Liaison Counsel for Lead Plaintiff and the Class

MOTLEY RICE LLC
GREGG S. LEVIN (admitted *pro hac vice*)
MEGHAN S. B. OLIVER (admitted *pro hac vice*)
28 Bridgeside Blvd.
Mt. Pleasant, SC 29464
Telephone: (843) 216-9000
Facsimile: (843) 216-9450
Emails: glevin@motleyrice.com
moliver@motleyrice.com

Lead Counsel for Lead Plaintiff and the Class

1 ROBBINS GELLER RUDMAN
2 & DOWD LLP
3 DANIEL S. DROSMAN (200643)
4 SUSANNAH R. CONN (205085)
5 655 West Broadway, Suite 1900
6 San Diego, CA 92101-8498
7 Telephone: (619) 231-1058
8 Facsimile: (619) 231-7423
9 Emails: dand@rgrdlaw.com
10 sconn@rgrdlaw.com

11 *Additional Counsel for the Class*